# **Key Messages**

# Every 33 minutes a life is turned upside down by epilepsy

#### Help turn things around - Make March Purple!

### What is Make March Purple ?

Each March the world turns purple in support of the 65 million people living with epilepsy. In 2023, Epilepsy Queensland invites you to join us!

Make March Purple is an Australia-wide campaign supported by epilepsy organisations across the country and the national peak body – Epilepsy Australia.

Purple Day, held on 26 March, is an international day for epilepsy awareness. Join the celebrations along with 130 countries worldwide!

During the month of March, Epilepsy Queensland invites you to participate! There are so many fun ways to raise awareness and funds in support of the 280 Australians diagnosed with epilepsy each week.

You can choose to host your own event at home, school or work; set yourself a personal challenge; share your story or our #Every33Minutes campaign message on social media.

Scan the QR code for all the details and **FREE** resources to help you **MAKE MARCH PURPLE!** 







1300 852 853 epilepsyqueensland.com.au

# About Epilepsy

Epilepsy is the most common serious neurological condition in the world.

The chronic condition involves the brain, causing a person to have repeated seizures.

Seizures occur when the brain's nerve cells (neurons) misfire and generate sudden, uncontrolled bursts of electrical activity in the brain.

Signs of a seizure vary depending on where in the brain the electrical activity occurs, and not all seizures are convulsive.

There are more than 40 epilepsy syndromes and more than 70 types of seizures.

Epilepsy is most commonly diagnosed in those 65 years and older and children aged 5 years and under, however;

Epilepsy can affect ANYONE, at any age or stage of life.

50% of people will never learn the cause of their epilepsy.

For 70% of people, seizures may be controlled with medication, however;

There is no cure for epilepsy.

#### **About Epilepsy Queensland**

For more than 50 years, we have delivered help and hope to people and families impacted by epilepsy. Each year, we answer nearly 4,000 calls to our Epilepsy Helpline and we deliver over 2,000 community education sessions. We are the organisation that the 3,000 newly diagnosed Queenslanders each year rely on for understanding, information and support.







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